

Ale & Apple

Mansfield & Ashfield CAMRA Newsletter

2011 Advertising Rates

Individual Adverts	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of an Advert	£30.00	£55.00	£100.00	£115.00

Advertising Packages

Two Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£57.00	£104.50	£190.00	£218.50
Discount Applied	£3.00	£5.50	£10.00	£11.50

Three Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£84.60	£155.10	£282.00	£324.30
Discount Applied	£5.40	£9.90	£18.00	£20.70

Four Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£111.60	£204.60	£372.00	£472.80
Discount Applied	£8.40	£15.40	£28.00	£32.20

Five Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£138.00	£253.00	£460.00	£529.00
Discount Applied	£12.00	£22.00	£40.00	£46.00

Six Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£163.80	£330.30	£546.00	£627.90
Discount Applied	£16.20	£29.70	£54.00	£62.10

Seven Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£189.00	£349.50	£630.00	£724.50
Discount Applied	£21.00	£38.50	£70.00	£80.50

Eight Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£210.00	£385.00	£700.00	£805.00
Discount Applied	£30.00	£55.00	£100.00	£115.00

All adverts placed with Ale and Apple must be paid in full before publication

For more details or to place an advert please contact Michael at aleandapple@mansfieldcamra.org.uk