

# Ale & Apple

Mansfield & Ashfield CAMRA Newsletter

## 2010 Advertising Rates

Individual Adverts	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of an Advert	£23.00	£44.00	£80.00	£95.00

## Advertising Packages

**Ale & Apple offer a variety of advertising packages to fit in with the needs of you business or organisation, ranging from two adverts package to a six advert package. All advertising packages have to be paid in full prior to your first advert being placed in Ale & Apple.**

**For more detail or to place an advert please contact Michael at [aleandapple@mansfieldcamra.org.uk](mailto:aleandapple@mansfieldcamra.org.uk)**

Two Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£43.12	£82.50	£150.00	£178.12
Discount Applied	£2.88	£5.50	£10.00	£11.88

Three Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£63.25	£121.00	£220.00	£261.25
Discount Applied	£5.75	£11.00	£20.00	£23.75

Four Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£80.50	£154.00	£280.00	£332.50
Discount Applied	£11.50	£22.00	£40.00	£47.50

Five Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£97.75	£187.00	£340.00	£403.75
Discount Applied	£17.25	£33.00	£60.00	£71.25

Six Advert Package	A7 (Quarter Page)	A6 (Half Page)	A5 (Full Page)	A5 (Back Page)
Cost of Advert	£115.00	£220.00	£400.00	£475.00
Discount Applied	£23.00	£44.00	£80.00	£95.00

**All adverts placed with Ale and Apple must be paid in full before publication**